



ALUMNI WEEKEND BOOK EVENT

UCHICAGO HARRIS SCHOOL FACULTY

REBECCA SIVE

will speak and sign copies of her highly regarded book

EVERY DAY IS ELECTION DAY

**A Woman's Guide to Winning Any Office,
From the PTA to the White House**

Every Day Is Election Day is a practical, inspirational guide for women who want to achieve political leadership and influence public policy. In her no-nonsense, woman-to-woman style, public affairs strategist and consultant Rebecca Sive offers insider advice for women's daily lives as advocates, candidates, and powerbrokers. This accessible primer explains how to surmount public barriers, conquer private fears, and run a campaign with humor, confidence, and no apologies. Sive provides tips for realizing the power of sisterhood, bankrolling oneself, creating an inimitable brand, and getting men to accept a take-charge personality.

She also shares the secrets of success, and frank suggestions from women who have led, run, and won, including US senators Mary Landrieu and Debbie Stabenow; Planned Parenthood Federation of America president Cecile Richards; Cook County, Illinois, board president Toni Preckwinkle; feminist activist Shelby Knox; and many others. Whether you want to become more actively involved in the issues you care about, or you're considering a run for a PTA position, board president, US senator or beyond, Every Day Is Election Day will inspire you to stand up, stand out, and treat each day as part of a winning campaign.

A frequent Huffington Post contributor, Rebecca Sive writes and speaks on American women's pursuit of public leadership and power, the topic of her teaching at the University of Chicago Harris School of Public Policy Studies. She was a founding member of the Illinois Human Rights Commission and has been a leader of many public-interest organizations; an adviser to other women leaders, including some featured in the book; and an organizer of women's issues agendas for presidents Carter, Clinton and Obama.



Sat June 7 / 2-3pm - in the Bookstore



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